

EAST-WEST FOOTBALL—Action Pictures in This Issue

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OCTOBER 27, 1934

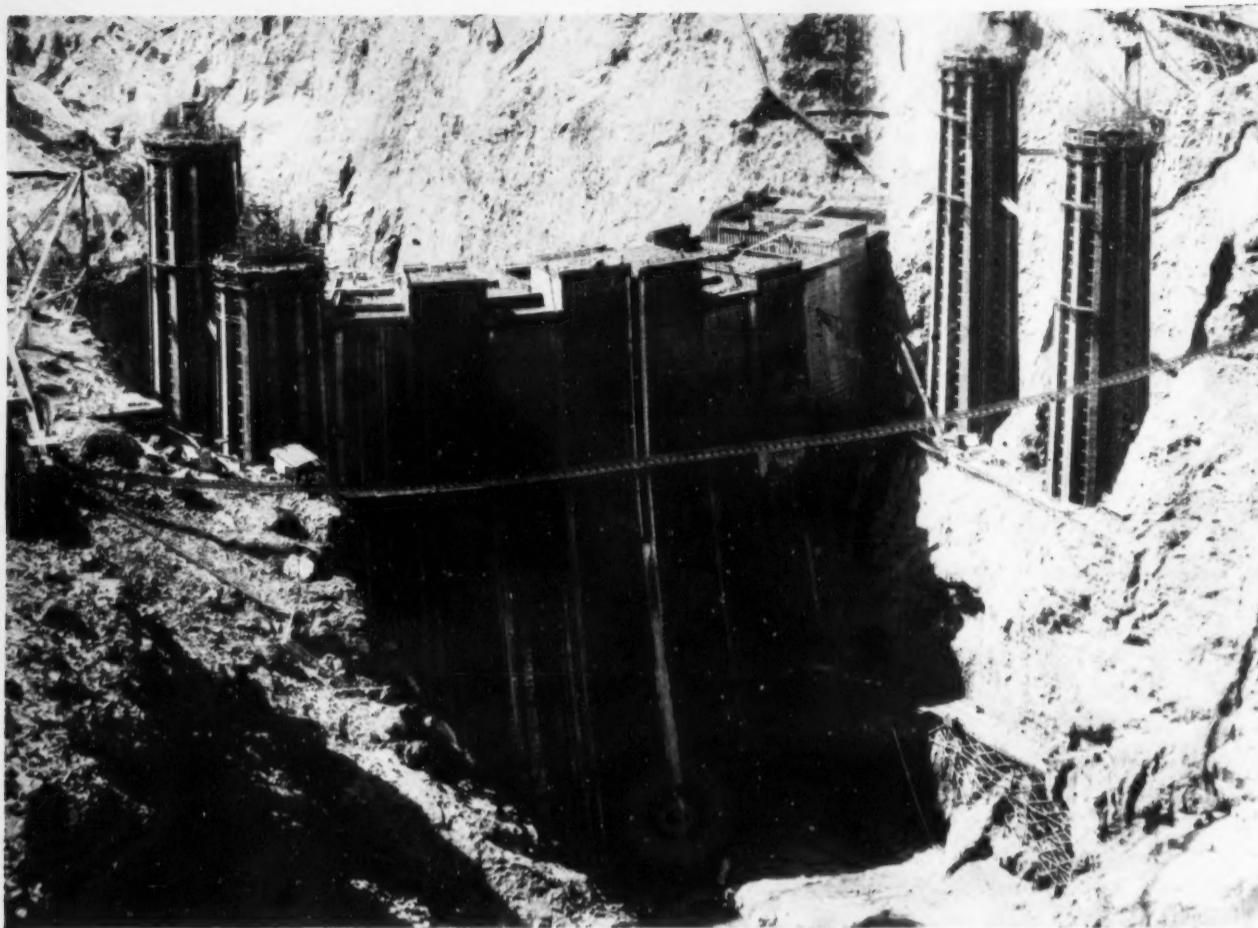
PRICE TEN CENTS

# MID-WEEK PICTORIAL

PUBLISHED WEEKLY BY THE EAST-WEST TIMES COMPANY



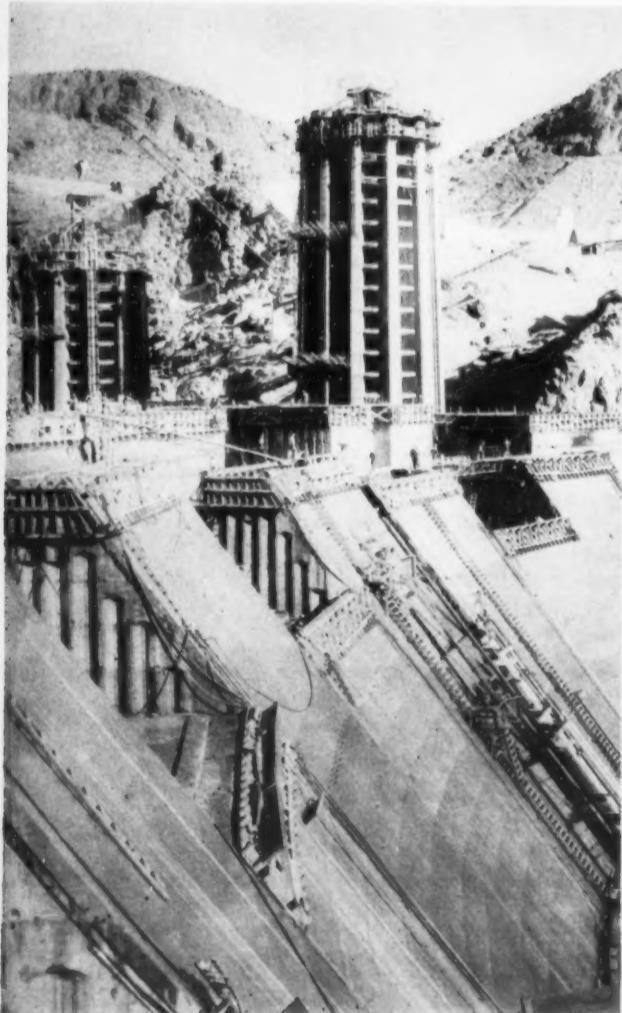
ANNA  
STEN,  
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Star.



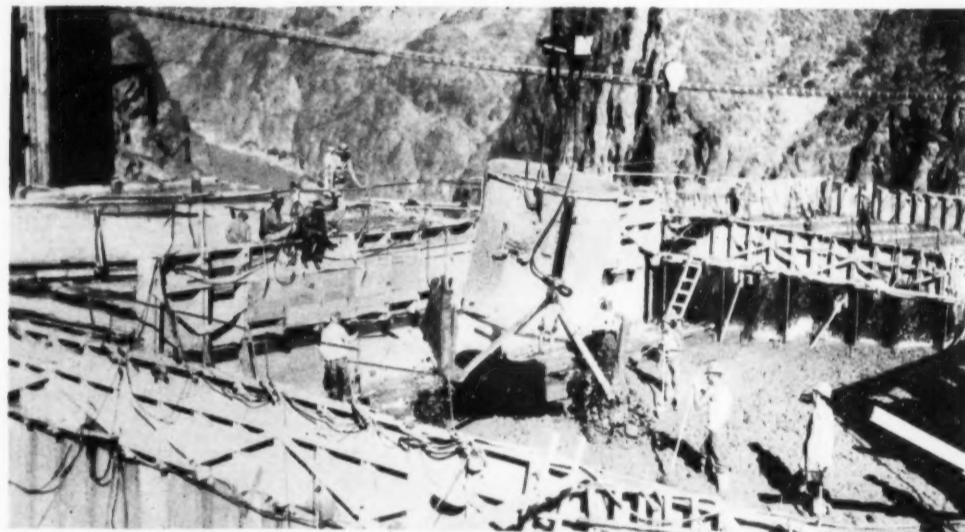
## NEARING THE TOP: PROGRESS AT BOULDER DAM

AN ENORMOUS MASS OF CONCRETE FILLING A CANYON OF THE COLORADO RIVER: THE UPSTREAM FACE OF BOULDER DAM.

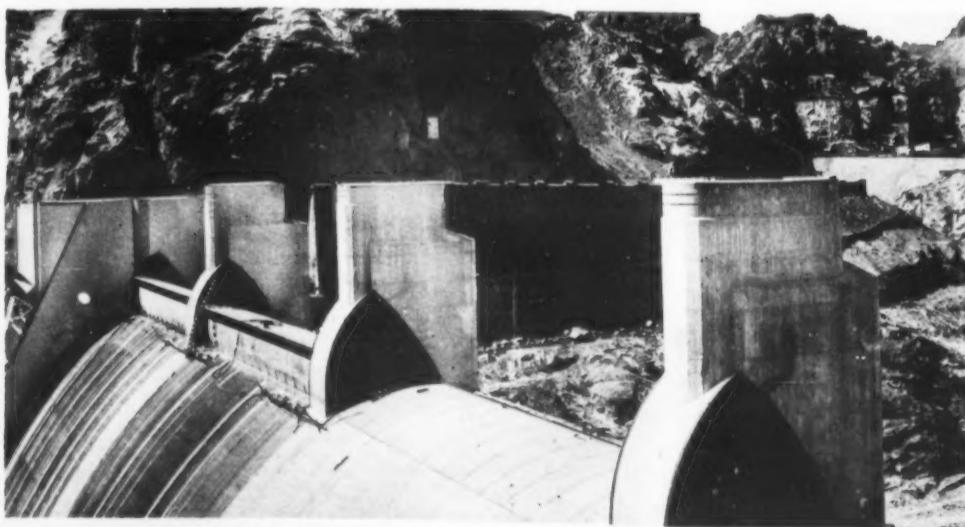
With Its Top Forms at an Elevation of 1,060 Feet, as Seen From a Point High on the Arizona Rim of Black Canyon. (Times Wide World Photos, Los Angeles Bureau.)



NEAR THE "TOPPING OUT" STAGE: A VIEW OF THE DOWNSTREAM FACE OF BOULDER DAM, Photographed From the Nevada Abutment.



EIGHT CUBIC YARDS OF CONCRETE IN A SINGLE HAUL:  
ONE OF THE BIG BUCKETS Dumping Its Load Into the Dam Forms.



ONE PHASE OF THE BOULDER DAM PROJECT NEARS COMPLETION:  
A VIEW DIAGONALLY DOWNSTREAM Along the Overflow Weir in the Arizona Spillway, Showing the Drum Gates at the Right in Lowered Position and Two Others Partly Lowered.

# MID-WEEK PICTORIAL

"NEWS OF THE WORLD IN PICTURES"

VOL. XL, NO. 11

PRICE TEN CENTS

NEW YORK, WEEK ENDING OCTOBER 27, 1934



## DR. ROOSEVELT SPEAKS AT A FAMOUS VIRGINIA COLLEGE

The President Delivering His Address at Williamsburg After Receiving the Honorary Degree of Doctor of Laws From William and Mary College.

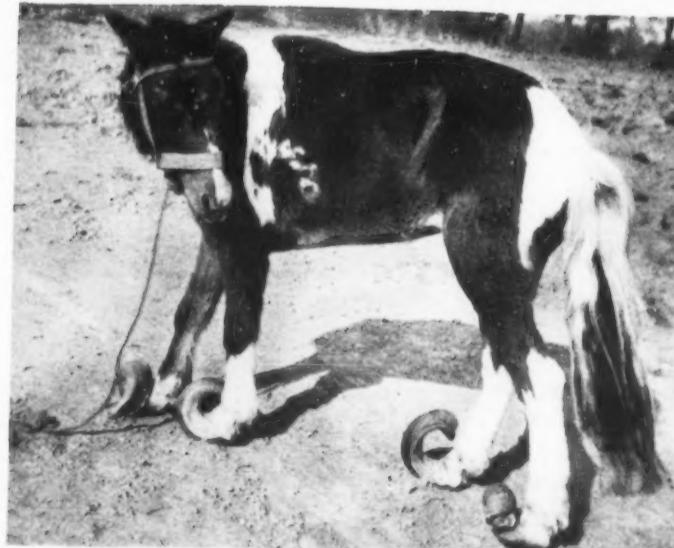
(Times Wide World Photos.)



HER HOBBY IS  
PARACHUTE  
JUMPING: MISS  
NAOMI  
HERON-MAXWELL,  
an Airplane Owner,  
Starting a Drop at an  
Air Pageant for the  
Benefit of the British  
Hospitals' Fund at  
Woodford, Essex.  
(Times Wide World  
Photos.)



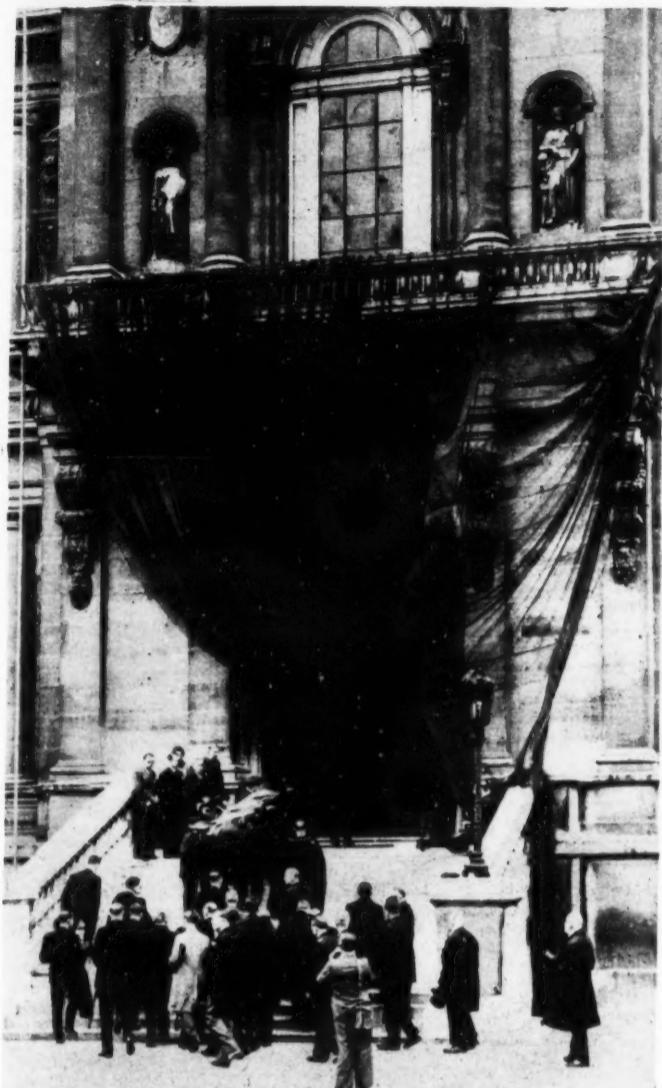
DOWN TO EARTH ON AN EVEN KEEL:  
MISS JOAN MAXWELL  
Making a Perfect Landing in a Parachute Jump at the  
British Hospitals' Air Pageant at Woodford, Essex.  
(Times Wide World Photos.)



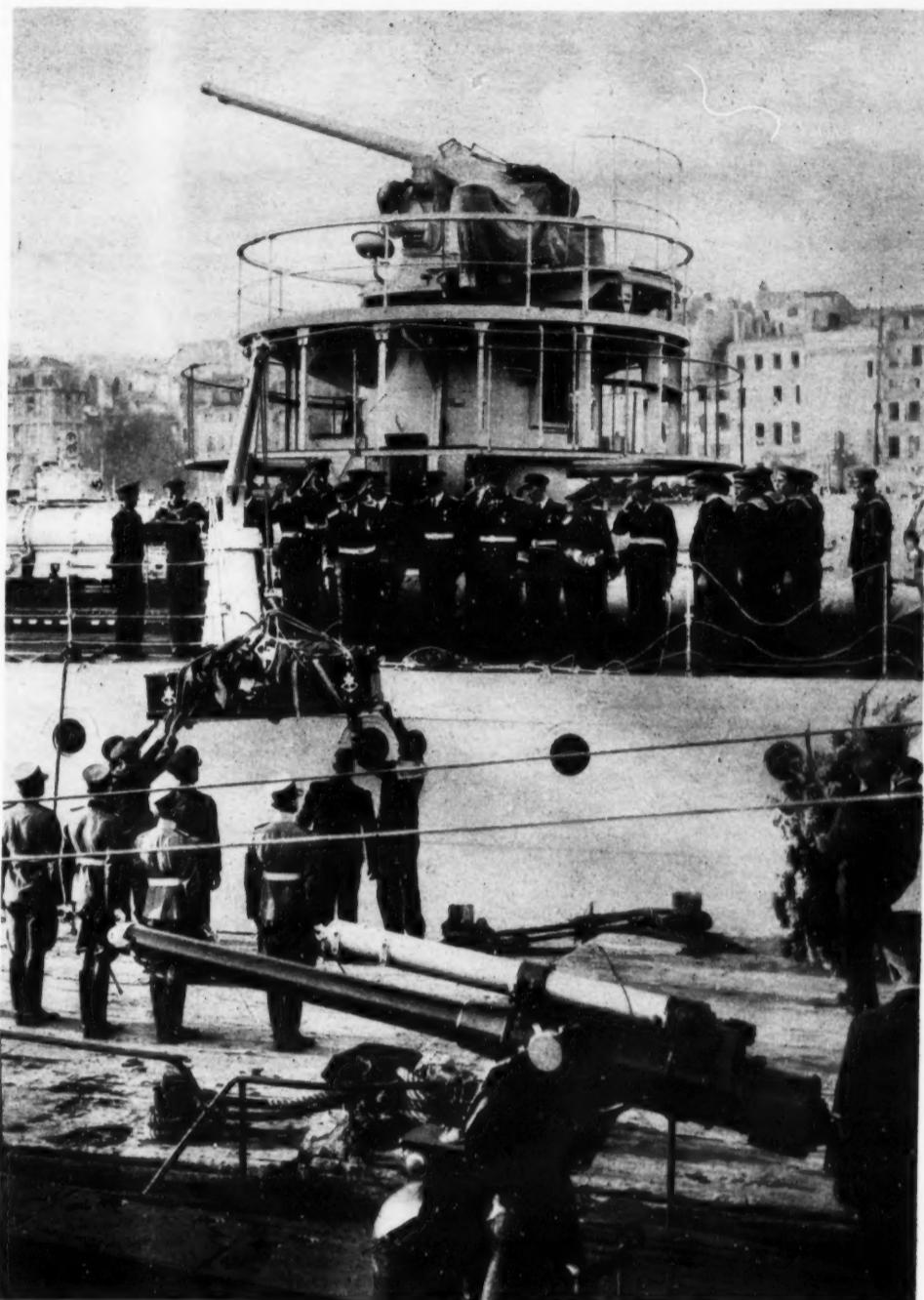
A FREAK OF THE EQUINE WORLD: A HORSE WITH  
HORNS ON ITS FEET,  
for Which Cleveland Merchants Are Bidding as a Living  
"Rocking Horse" for Their Christmas Displays. The Horns  
Are of the Same Substance as Rams' Horns.  
(Times Wide World Photos, Cleveland Bureau.)

HE TALKS WITH  
AUSTRALIA FROM  
A POLICE RADIO  
CAR: C. H. LANG  
of General Electric  
Carrying on a Two-  
way Conversation by  
Means of a Hook-up  
Utilizing Four Different  
Short-Wave Circuits to Span the 10,  
000 Miles Between  
Schenectady and  
Sydney.  
(Times Wide World  
Photos.)

## EUROPE MOURNING THE TRAGEDY AT MARSEILLES



FRANCE MOURNING THE LOSS OF HER FOREIGN MINISTER: THE BODY OF LOUIS BARTHOU, Who Was Assassinated in Marseilles With King Alexander, Is Carried Into the Crape-Draped Ministry in Paris. the Scene of His Labors. (Times Wide World Photos.)



YUGOSLAVIA'S SLAIN MONARCH RETURNING TO HIS NATIVE LAND: THE CASKET OF KING ALEXANDER Being Placed Aboard the Cruiser Dubrovnik at Marseilles for the Homeward Voyage. (Times Wide World Photos.)

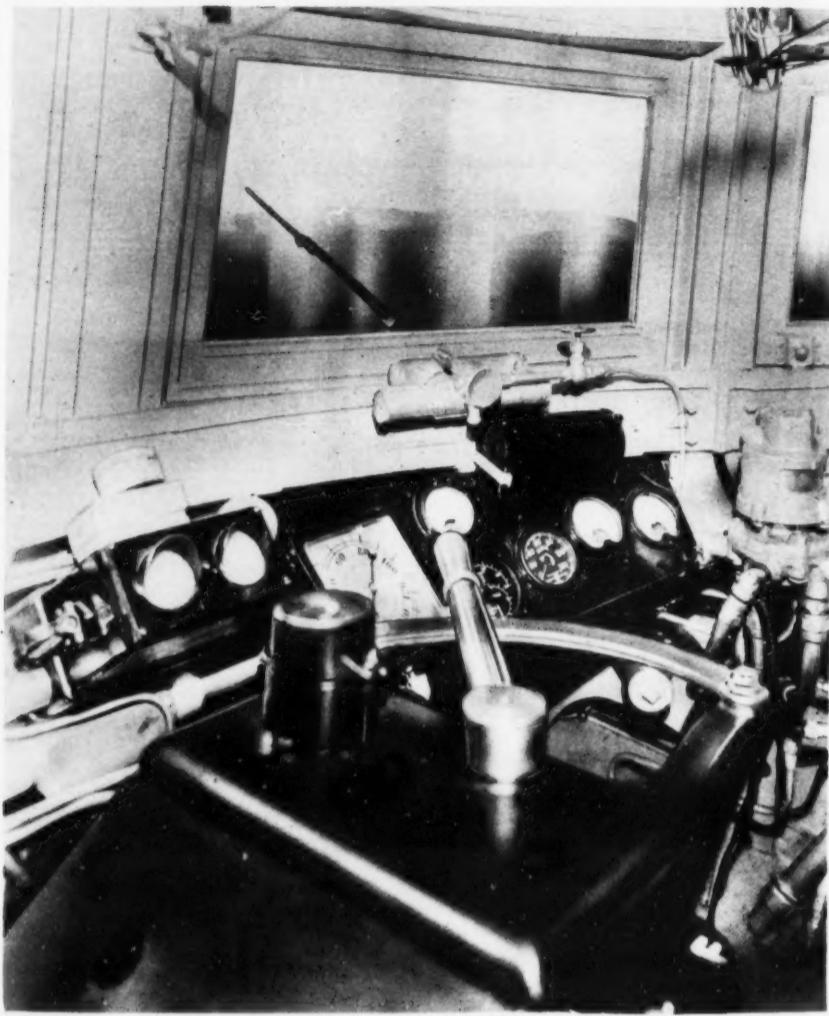


THE WIDOWED QUEEN ARRIVING IN PARIS: QUEEN MARIE OF YUGOSLAVIA in the French Capital to Meet Her Son, King Peter II. (Times Wide World Photos, Paris Bureau.)



IN ROYAL CEREMONIAL OF GRIEF: PRESIDENT LEBRUN AND QUEEN MARIE at the Vieux Port Quay With the Coffin of King Alexander at the Start of the Journey Back to Yugoslavia. (Times Wide World Photos.)

# SPEED DE LUXE: THE NEW STREAMLINE TRAIN



THE ENGINEER'S POST IN THE STREAMLINE TRAIN WHICH IS TO MAKE THE LOS ANGELES-NEW YORK RUN IN SIXTY-TWO HOURS:

THE CONTROL MECHANISM

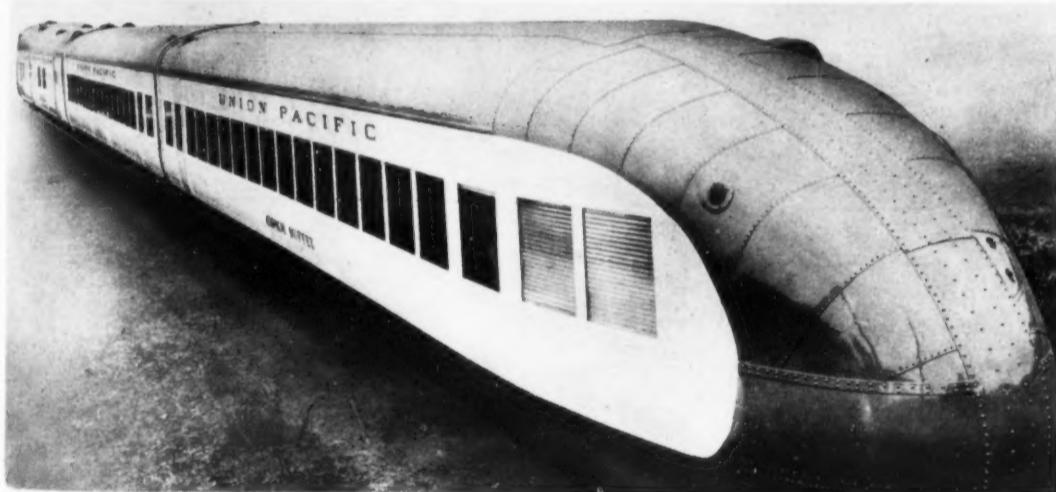
of the Union Pacific's Six-Car Diesel-Powered Train, Now Going Into Transcontinental Service on a Schedule Cutting Twenty-four Hours From the Usual Time. The Panel Contains the Speedometer and the Various Electric, Air, Water and Oil Gauges and Light Signals.

(Times Wide World Photos.)



INSIDE THE 48-FOOT POWER CAR: THE 900-HORSEPOWER 12-CYLINDER DIESEL ENGINE,

Which Is Hitched to a Generator Supplying Electricity for the Four Traction Motors on the Trucks of the Car. An Auxiliary Engine Furnishes Power for Air-Conditioning, Ventilating and Lighting.



BUILT TO TRAVEL AT 110 MILES AN HOUR:  
A REAR VIEW OF THE STREAMLINE TRAIN,  
Showing the Tapering Tail,  
Which Houses the Kitchen Buffet.



CONSERVATION OF SPACE: THE BUFFET KITCHEN,

Built Into the Tail of the Last Car, With Two Passengers at the Counter. It Is Equipped for the Preparation of Light Meals and the Service of Passengers at Their Seats in the Cars.

*At Right—*  
NOVELTIES IN PULLMAN CONSTRUCTION:  
AN INDIVIDUAL WASHSTAND in Every Berth on the New Streamline Train. Sliding Aluminum Panels Completely Enclose All Berths, So as to Make Them Small Compartments and Permit Passengers to Dress While Standing.



## REVOLT IN SPAIN: THE CATALAN MOVEMENT



MADRID ACCLAIMS  
THE RULERS OF  
THE REPUBLIC IN  
THE MIDST OF  
CIVIL WARFARE:  
ENTHUSIASTIC  
CROWDS

Cheering for the Government on the  
Puerta del Sol in  
Front of the Home Office Following  
Catalonia's Brief  
Secession.  
(Times Wide World  
Photos.)



CATALONIA  
SEEKING TO  
ASSERT HER  
INDEPENDENCE  
OF SPAIN:  
STREET  
BARRICADES IN  
BARCELONA  
in the Course of the  
Attempt to Withdraw  
From the Sovereignty  
of the Madrid  
Government.

ARTILLERY APPEARS IN THE STREETS OF AN ANCIENT SPANISH CITY: A FIELD GUN  
Set Up in the Plaza de la Republica in Front of the Generalitat Palace With Barcelona the Centre of Revolt.

## TWENTY YEARS AGO: GERMANY'S DRIVE IN FLANDERS



THE GERMAN NAVAL CORPS BEGINS ITS FOUR-YEAR OCCUPANCY OF THE FLANDERS COAST: MARINES Sheltered Behind Earthworks on the Front Near the Sea, Where They Were Destined to Remain Until the Armistice.

(Paul Thompson.)



THE STORM CENTRE ON THE FRONT NEAR THE SEA: RUINED BUILDINGS IN DIXMUNE, Against Which No Fewer Than Fourteen German Attacks Were Directed on the Night of Oct. 23 in the First Phase of the Great Yser Battle. (Engelbrecht.)

## Day by Day in the World War

OCT. 21, 1914: Belgian coast battle continued with increasing fury. British ships bombarded German positions. Germans failed in Dixmude attacks. French regained lost ground in Argonne Forest. Austro-German armies in retreat from Warsaw.

Oct. 22: Germans recaptured Lombaertzyde, near coast, and advanced in Ypres area. British driven back by heavy attack at La Bassee. Russky's Russian army crossed the Vistula in pursuit of Germans.

Oct. 23: Germans attacked in force on Yser and crossed at St. Georges, but arrival of French reinforcements limited their gains. British hard pressed. Russians relieved Ivangorod and recaptured Jaroslav.

Oct. 24: Germans forced another crossing of Yser near Pervyse. British again lost ground on La Bassee front as troops from India went into line. Heavy fighting at Arras.

Oct. 25: Germans again tried to break allied front at Dixmude, Ypres, La Bassee and Arras and for a time Yser line seemed lost. Germans retook Vermelles, near Lille. In Russian Poland, retreating Germans reached Radom and were outflanked by Russky.

Oct. 26: Heavy fighting continued on Yser, with Belgians and French near defeat. French advanced near Arras.

Oct. 27: British dreadnaught Audacious sunk off North Ireland. Belgians opened Nieuport sluices in battle crisis on coast. Germans captured Neuve Chappelle, but were repulsed in attack near Nancy.

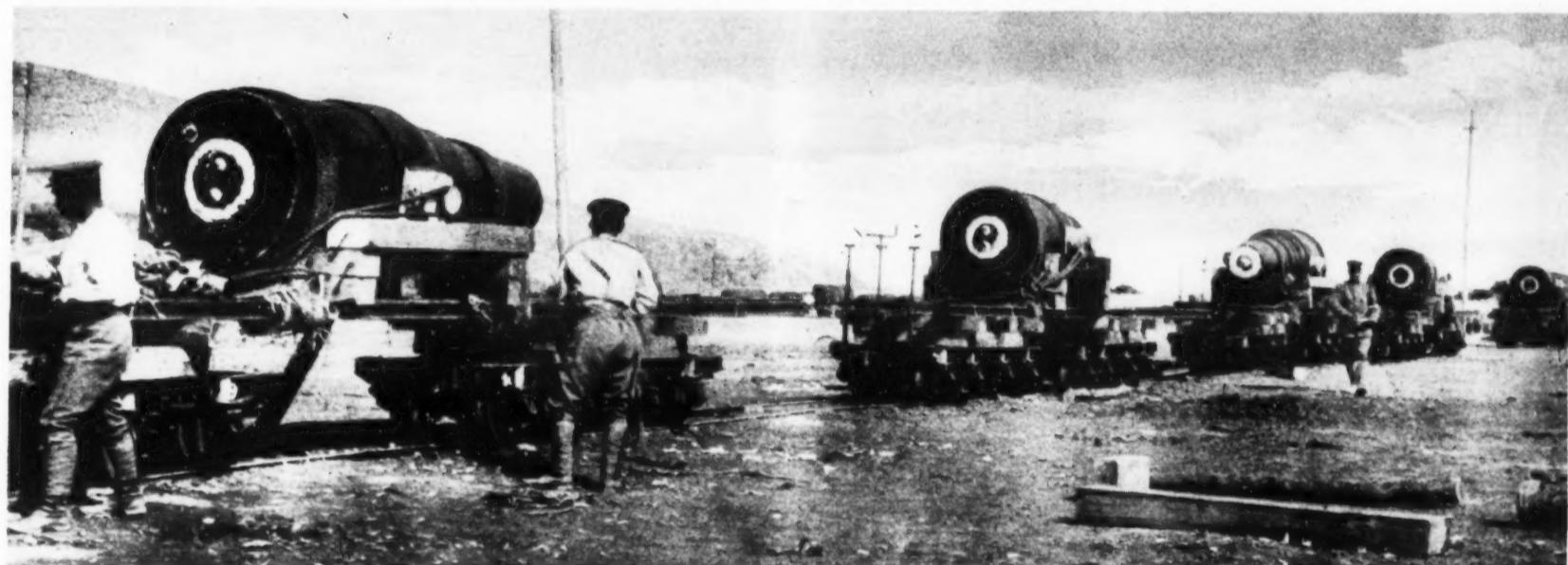


A NEW BELGIAN ARMY IN THE MAKING WITHIN SOUND OF THE GUNS IN THE DESPERATE BATTLES ALONG THE YSER: YOUTHFUL RECRUITS Drilling on the Seashore as King Albert's Forces Fought to the Last Gasp to Hold the Small Coastal Area Left Them. (Daily Mirror.)

# ALONG WORLD WAR BATTLEFRONTS OF OCTOBER, 1914



THE RETURN TO HOMES RAVAGED BY WAR: PEASANTS IN RUSSIAN POLAND  
Raking Over the Débris of Their Dwellings After the Austro-German Retreat Had Left Much of the Country a Desert.  
(Daily Mirror.)



JAPAN PREPARING FOR THE REDUCTION OF GERMANY'S STRONGHOLD IN CHINA: SIEGE GUNS  
Going to the Front at Tsing-tao, as the Mikado's Forces Massed to Launch a Crushing Attack on the City.  
(© American Press Association.)



THE CZAR'S ARMIES TAKE THE OFFENSIVE AFTER THE AUSTRO-GERMAN FAILURE BEFORE WARSAW: RUSSIAN SOLDIERS  
Rebuilding a Road Through a Swampy Area in Russian Poland as They Followed Up the Enemy, Retreating Hastily to Avoid an Outflanking Movement.  
(Daily Mirror.)



CORNELIA OTIS SKINNER,  
Daughter of the Noted Actor, Otis Skinner, and an Accomplished Actress  
in Her Own Right, From a Portrait by Wayman Adams, N. A. This and  
the Portrait of Mrs. Horace Hammond Illustrated at the Right Are in  
an Exhibition of the Artist's Works at the Fifth Avenue Galleries of the  
Grand Central Art Galleries in New York City.

Wayman Adams, a native American artist born in Muncie, Ind., in 1883, has long enjoyed the distinction of being recognized as one of the nation's leading portrait painters. A product of art schools in the United States and advanced study in Italy and Spain, he has been a frequent exhibitor in national and international competitions with success marked by a small fortune in cash awards. His paintings are widely represented in famous public and private collections and he enjoys a constant demand for portraits in fashionable and artistic circles. In addition to his many honors in painting he has won a number of prizes for his lithographs.

# In the World of Art

Portraits by Wayman Adams

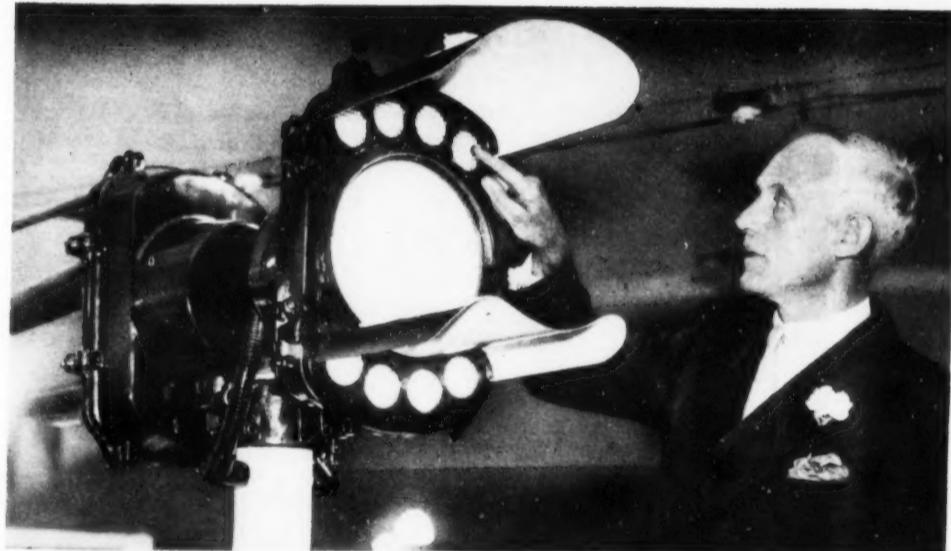
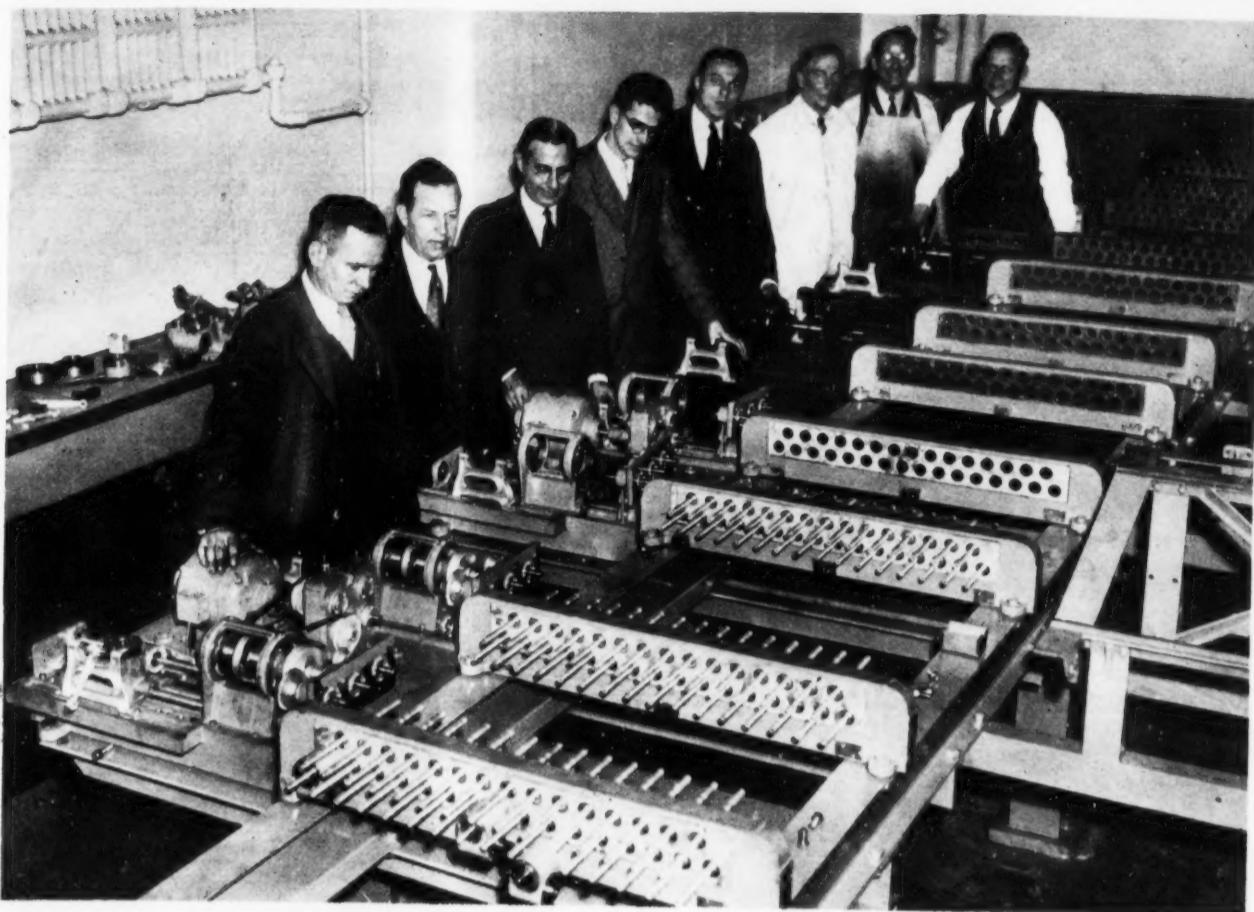


# SCIENCE AND INVENTION

A SIX-TON "MECHANICAL BRAIN" NEARS COMPLETION IN PHILADELPHIA: THE DIFFERENTIAL ANALYZER,

a Complicated Machine for the Rapid Working Out of Problems in Higher Mathematics, Under Construction by CWA Employees at the Moore School of Electrical Engineering of the University of Pennsylvania. It Was Designed by Oscar Schruck and Will Be Able to Complete in Fifteen Minutes the Solution of a Problem That Would Keep Five Mathematical Technicians Busy for Four Months. The Civil Works Administration Contributed \$11,504 Toward Its Cost.

(Times Wide World Photos, Philadelphia Bureau.)



## RED, GREEN AND AMBER THROUGH A SINGLE GLASS: A NEW STYLE OF TRAFFIC LIGHT,

With Only One Control Panel and With Small Pilot Duration Lights to Indicate Exactly the Unexpired Period of the Main Signal, on Display at the Inventions Exhibition in London.

(Times Wide World Photos, London Bureau.)



## A WEAPON WHICH TEMPORARILY BLINDS AND STUNS ITS VICTIMS: THE "LIGHT PISTOL."

the Invention of Herr Keilhaus, a German, and M. de Christmas, a Frenchman, Ready for Demonstration Before High French Military Officials in Paris. Instead of Bullets, It Fires Cartridges Containing a Secret Powder Similar in Combustibility to Magnesium, but Without Smoke. The Blinding Flash of Light Is Supposed to Stun Those in Direct Line of the Rays.

(Times Wide World Photos, Paris Bureau.)



THE ACME OF OFFICE FASHION IN 1880: THE ORIGINAL TYPEWRITER OF LATHAM SHOLES on Display at the Thirty-first Annual National Business Show in New York, With Ons Munson, in Authentic Costume of the Period, Demonstrating How the New-Fangled Device Can Be of Assistance to the Up-and-Coming Business Man.

# FOOTNOTES ON A WEEK'S HEADLINERS

## YUGOSLAVIA'S BOY KING

THE small boy who was hurried back to Yugoslavia to become King Peter II already has discovered that royalty must work hard. Though only eleven, he speaks five languages well, and in the fortresslike, closely guarded palace in Belgrade he was trained rigorously for the difficult task of sitting on a throne in a stormy Balkan land. By comparison, the discipline of an English school must have seemed like wildest freedom to him, but he had only eleven days of it before the assassination of King Alexander ended his experience of British schoolboy life. The trip to England was his first journey far outside Yugoslavia.

However, Peter has not found life all work. He is fond of outdoor sports and has had time to learn to ride a horse well, to swim expertly, to drive a car, and to become a skilled angler. Like all fishermen, he is apt to exaggerate the size of his catch. He is described as a bright-eyed, likable chap.

Young Peter's eleventh birthday on Sept. 9 was disappointing. He had hoped to receive an airplane or a motorcycle of his own but didn't. However, those things can wait. More important, he had counted on having his father play with him the whole day at a Slovenian lake. The King was too busy with affairs of state to keep the date with his son.

## REGENT FOR PETER II.

THE task of ruling Yugoslavia during Peter's minority falls to Prince Paul, first cousin of King Alexander, as head of the regency of three members. For many years he was third in succession to the throne, for his father, Prince Arsene, was on the taboo list because of escapades and kept away from his native land.

Paul was born in St. Petersburg forty-one years ago and from his mother, the Russian Princess Aurora Demidoff, inherited a fortune of several million dollars, so that he is one of the richest of European royalties. He is tall, handsome, more English than Yugoslav in speech and appearance, and saw little of Serbia until manhood. He lived in Russia until he was 17 and then went to England to study at Oxford until his education was interrupted by the Balkan wars and the World War. He served with distinction as a soldier and returned to England to receive his Oxford degree at the age of 27, his nearest approach to scandal having been a fine for playing polo in the London streets with a group of students. He was married in 1923 to Princess Olga of Greece with the Duke of York as his best man and will be linked more closely to England's royal house through Prince George's marriage to Princess Marina, his wife's sister.



King Peter II.  
(Wide World.)



Prince Paul.  
(Associated Press.)

By OMAR HITE

## FIRST FEDERAL ARCHIVIST

THE last session of Congress created a new job, Archivist of the United States, which has a dry-as-dust sound but doubtless will be the most thrilling pursuit on earth to its first occupant, Dr. Robert Digges Wimberly Connor, Professor of History at the University of North Carolina. He has been digging into North Carolina archives for more than thirty years—he now is 56—and ought to have that subject fairly well cleaned up, so that the appointment to the Federal post, embracing responsibility of making plans and estimates for collecting and publishing historical works for the country as a whole, comes as a sort of fairy tale opportunity.

Dr. Connor is a member of a distinguished Southern family, son of a judge, and with two brothers who have served on the bench. He was educated at the University of North Carolina and then taught for several years in the public schools. From 1903 until 1921, when he joined the university faculty, he was secretary of the State Historical Society, and several volumes of history stand to his credit. Aside from delving in old trunks and dim attics for historical records, his chief recreation is golf and he shoots a round in the low 80s.



Dr. R. D. W. Connor.  
(Wide World.)



Mrs. Caroline O'Day.  
(Wide World.)

## AIDED BY THE PRESIDENT'S WIFE

FOR the first time in American history a President's wife is taking part in a Congressional campaign. The precedents fall in behalf of Mrs. Caroline O'Day, Democratic candidate for Representative-at-Large from New York, and Mrs. Franklin D. Roosevelt not only heads the O'Day Finance Committee but plans at least five stump speeches for her. The reason is a close personal friendship of long standing, including partnership in the Val-Kill furniture enterprise at Hyde Park and thirteen years of political work.

Mrs. O'Day is the widow of Daniel O'Day, a Standard Oil official, and the mother of three children. She was born at Perry, Ga., in 1875, educated at Lucy Cobb Institute in Athens, Ga., and then studied art for eight years in Paris, Munich and Holland. She attained prominence as a painter and exhibited in the Paris Salon in 1899 and 1900, but art ceased to be her chief ambition after her marriage in 1902. As long ago as 1916 she was vice chairman of the Democratic State Committee in New York, and she was a delegate to the national conventions of 1924, 1928 and 1932. She dresses and speaks simply, is active in charitable and welfare work, and belongs to that practical school of politics which achieves results by thorough organization and camping on the doorsteps of the voters.

## JAPANESE NAVAL SPOKESMAN

EAR ADMIRAL ISOROKU YAMAMOTO, who heads the Japanese delegation in the naval discussions with Britain and the United States in London, is known as one of the empire's most brilliant naval officers—particularly around the conference table, where the great naval battles of recent years have been waged. He is comparatively young for such a post, but with his mastery of English and other languages, his skill in phrasing strong demands so they appear less formidable and his first-hand knowledge of conditions in Occidental countries, Japan expects much from him. In difficult circumstances he remains unperturbed and in London appears more confident of results than do his English and American associates.



Admiral Yamamoto.  
(Wide World.)



Pierre Laval.  
(Wide World.)

## FOREIGN MINISTER OF FRANCE

PIERRE LAVAL, who returns to the lime-light as France's new Foreign Minister, is a self-made man of peasant stock with a keen sense of realities and an aversion to paying France's war debts to the United States. He was born in 1883 in Chateldon in South Central France, became a lawyer-journalist in the Aubervilliers working-class suburb of Paris and in 1914 won election to the Chamber of Deputies as a Socialist only to have his political career interrupted by the World War. He promptly marched off to the front as a simple poilu.

M. Laval came into national prominence in 1925 as Minister of Public Works in the Painlevé Cabinet, having severed his Socialist ties, and later that same year was secretary-general to Premier Briand, his practical tutor in the arts of diplomacy. Early in 1931 he formed a Right-Centre Ministry which held office for a little more than a year and it was in this period that he made an official visit to the United States to discuss problems face to face with President Hoover. In the Doumergue Cabinet of this year he was Minister of the Colonies.

His climb up the naval ladder has been accomplished with remarkable rapidity, and in a few days he is due for promotion to the rank of vice admiral. He was language officer at the embassy in Washington in 1919 and 1920 and naval attaché there in 1927 and 1928. At the London Naval Conference of 1930 he served as technical adviser and then commanded the 1st Air Squadron in Japan until a few months ago, when he was transferred to the general staff to study naval treaty problems in preparation for the London meeting.



THEIR FIRST GRANDCHILD: THE FORMER CROWN PRINCE AND CROWN PRINCESS

of Germany With the Princess Felicitas, Daughter of Prince Wilhelm of Prussia and the Former Fräulein von Salviati, at the Baptismal Ceremonies at Bonn.

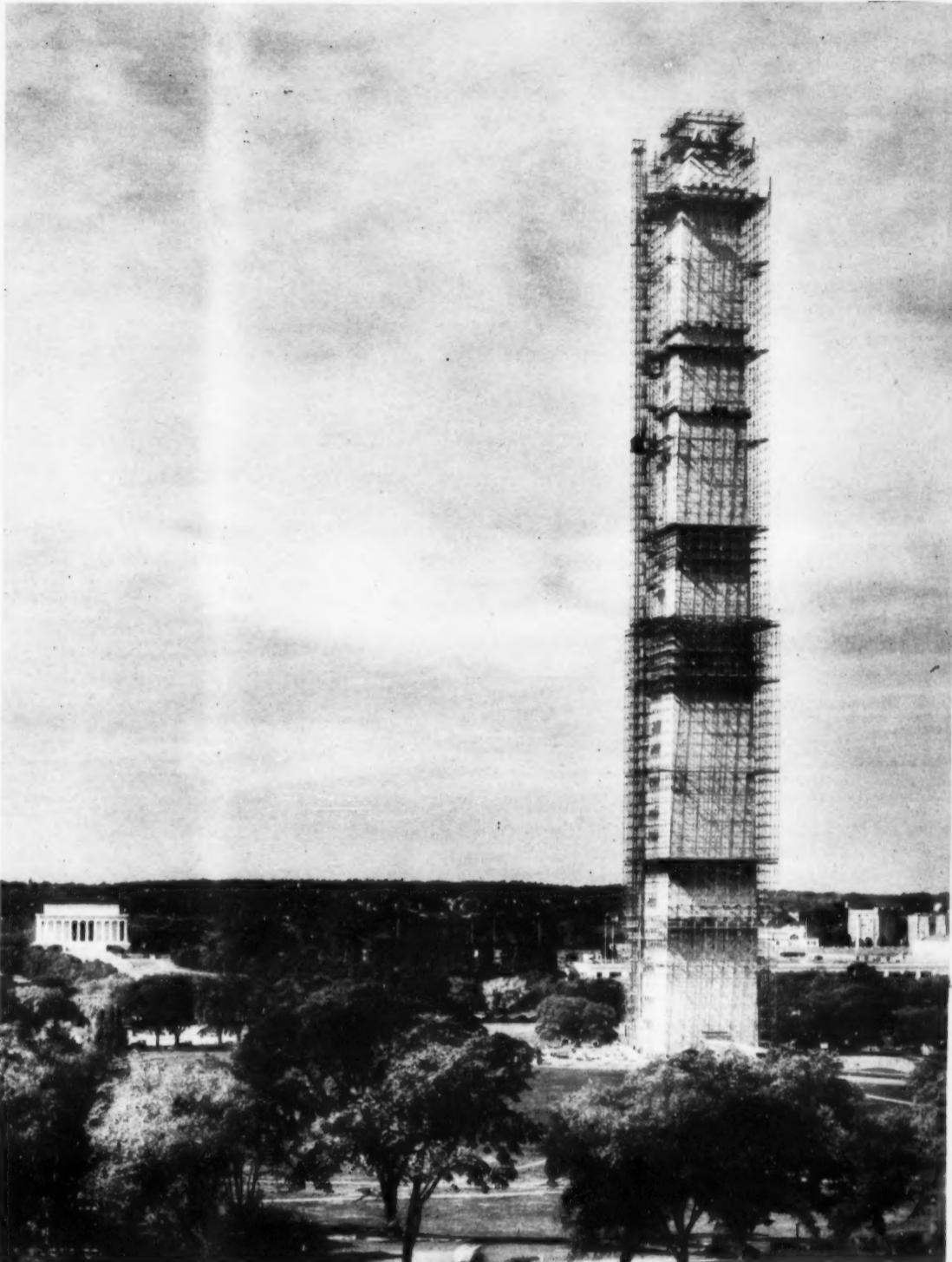
(Times Wide World Photos, Berlin Bureau.)



"MISS CENTURY OF PROGRESS": MISS

ELINOR HUESMAN,

17-Year-Old Chicago High School Girl, Who Won a Popularity Contest With World's Fair Visitors as the Voters.



WRAPPED IN COBWEBS OF STEEL FOR ITS ONCE-IN-A-CENTURY BEAUTY TREATMENT: THE WASHINGTON MONUMENT

With the Scaffolding Complete for the First Cleaning and Overhauling of Its History, a Process Which Experts Believe Will Keep It In Good Shape for Another Hundred Years. In the Left Background Is the Lincoln Memorial. (© Harris & Ewing.)

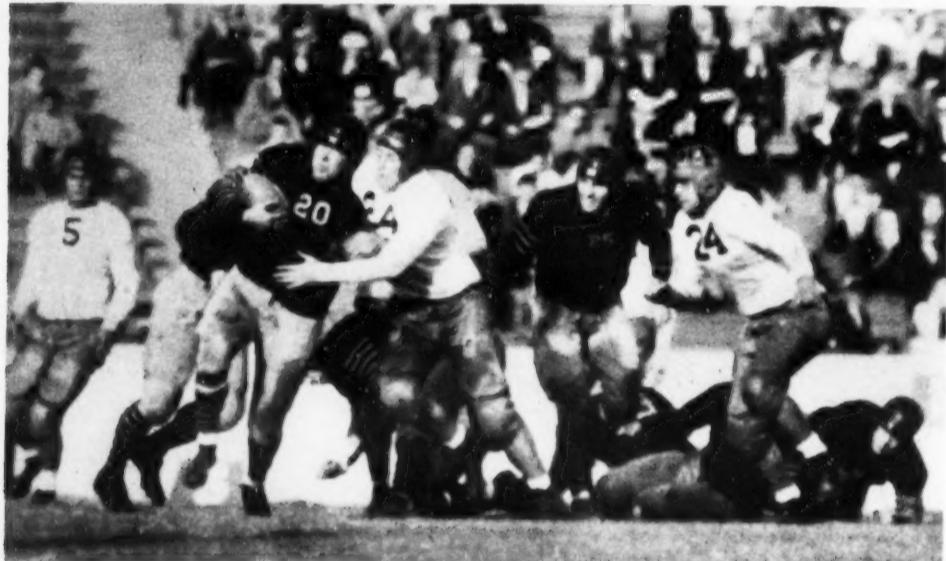


THE PREMIER OF ITALY GREETED BY ENORMOUS CROWDS ON A TOUR OF NORTHERN ITALY: BENITO MUSSOLINI  
Addressing an Audience Which Packed the Great Square In Lodi.

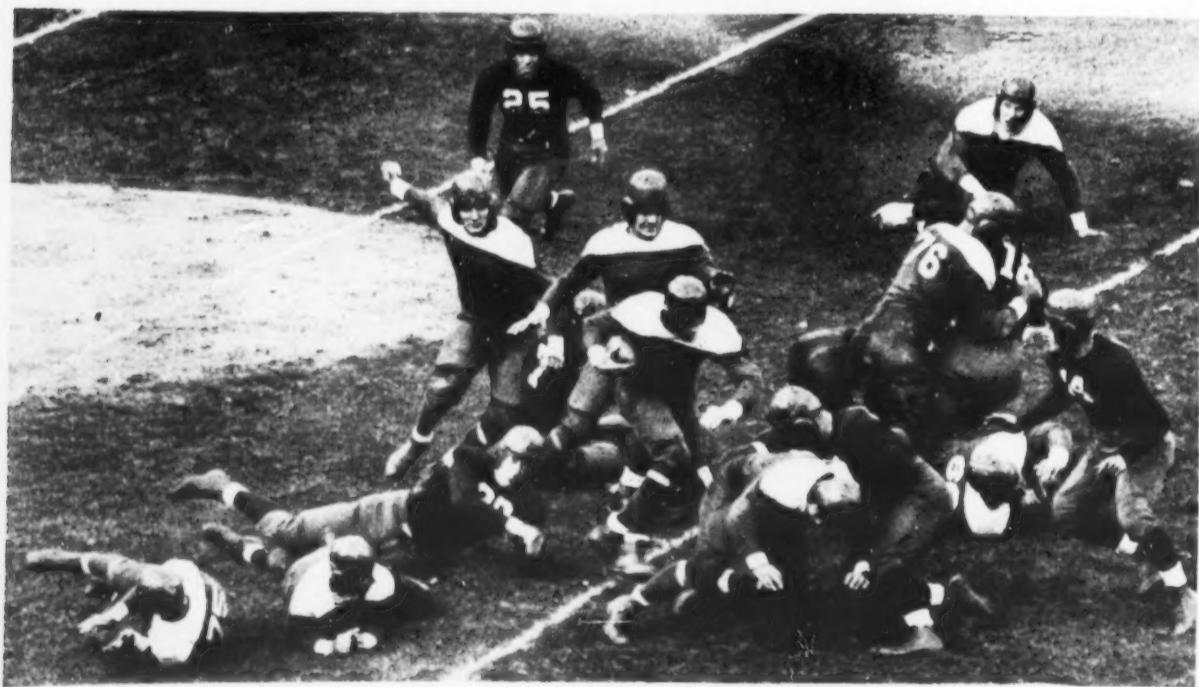
(Times Wide World Photos.)



VILLANOVA AND DETROIT IN A 0-TO-0 DEADLOCK: COOK of Villanova Pounding Through Centre in the Hard-Fought Game at Philadelphia.  
(Times Wide World Photos, Philadelphia Bureau.)



CALIFORNIA BARELY MANAGES TO NOSE OUT A VICTORY: THORELL of the Golden Bears Being Stopped at the Line by Boyer in the Berkeley Game in Which the University of California at Los Angeles Was Defeated, 3 to 0, by Arleigh Williams's Place Kick Near the End of the Fourth Quarter.



THE GALLOPING GAELS STORM THE FORDHAM LINE: SCHREIBER of St. Mary's Making a First Down in the Process of Winning the Polo Grounds Battle by a Score of 14 to 9.  
(Times Wide World Photos.)

## LAST-MINUTE DECISIONS MAKE BATTLES: MINNESOTA BEAT PITTSBURGH



THE GOPHERS LOOM HIGH IN THE CAMPAIGN FOR THE BIG SIX: JULIUS ALPHONSE of Minnesota Racing 22 Yards for a Touchdown as Pittsburgh Was Beaten, 14 to 7, of the Day.



PENNSYLVANIA DEFEATS RUTGERS, 27 TO 14: SOPHOMORE PENN BACK, CARRYING THE BALL IN THE FOURTH QUARTER, SCORED THE DECIDING TOUCHDOWN.

## NS MARK THE GRIDIRON TA BEATS PITTSBURGH



PAIGN FOR THE GRIDIRON CHAMPIONSHIP:  
ALPHONSE  
Pittsburgh Was Beaten, 13 to 7, in One of the Most Important Games  
the Day.  
(Times Wide World Photos.)



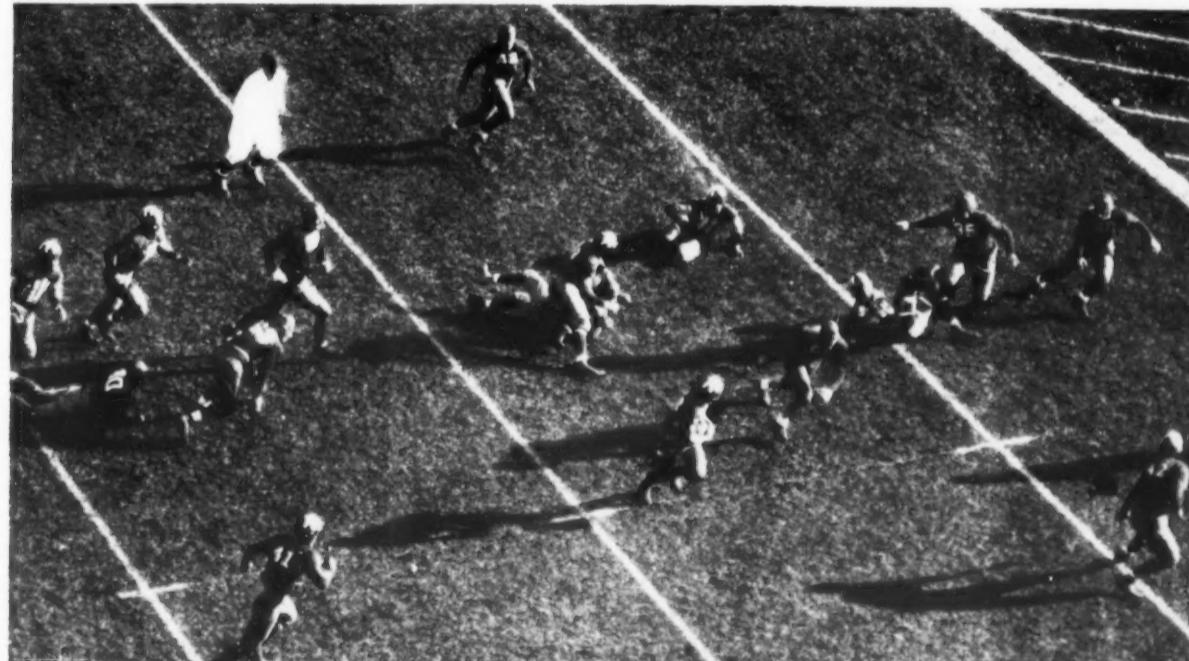
THE NAVY CRUSHES COLUMBIA'S HOPES FOR ANOTHER SEASON LIKE  
THAT OF 1933: BORRIES,  
Star Navy Back, Scoring a Touchdown as the Rose Bowl Champions of Last Year  
Were Defeated, 18 to 7.  
(Times Wide World Photos.)



THE KICK THAT GAVE STANFORD A 3-TO-0 VICTORY OVER THE UNIVER-  
SITY OF SAN FRANCISCO: MONK MOSCRIP  
of the Indians Booting the Ball Between the Goal Posts From the 18-Yard Line in  
the Closing Minutes of Play.  
(Times Wide World Photos, San Francisco Bureau.)



ERS, 27 TO 19: LEW ELVERSON,  
the Ball in the Franklin Field Clash.  
to. Philadelphia Bureau.)



HARVARD'S LONE SCORE AGAINST HOLY CROSS: BOB HALEY  
of the Crimson Dashing 16 Yards for a Touchdown After Taking Litman's Underhand Pass as Holy Cross  
Won the Harvard Stadium Contest by a Score of 26 to 6.  
(Times Wide World Photos, Boston Bureau.)

# THE PRACTICAL HOME MADE BEAUTIFUL



## ONE CLEVER WAY OF VARYING THE CONVENTIONAL TREATMENT OF WALLS AND WINDOWS: THE BEDROOM

Of a Country House in New Jersey, Its Walls Papered In Yellow With a Design of White Flowers and Small Brown Leaves, and Its Windows With Valances Contrived of Wood on Which the Same Paper Has Been Mounted. Over-Curtains and Slip Covers Are Made of Brown and White Figured Chintz. The Rug Is a Copy of an Old Aubusson.

(McMillen, Inc., Decorator.)

**I**N THESE TIMES almost every one who has a house or apartment welcomes suggestions about "doing over," especially in the refurbishing incidental to Fall housecleaning and preparation for Winter. Sometimes it seems necessary to make some radical changes and improvements but lack of money imposes trying limitations on the activities of householder and decorator. Some families have found it necessary to "double up" and require additional rooms, so, here and there, a room has been built on, one not before used has been converted and made habitable, and even the attic and garage have been transformed into livable quarters. One enterprising artist in the suburbs has converted her chicken house into a studio warranted to be comfortable the year round.

It is great fun, this construction, rehabilitation, decorating—pretty much like playing doll house, only on a more ambitious scale. Housewives are proving themselves to be very successful as builders and decorators, but professional decorators are meeting demands of the times valiantly and the one who is able to illustrate possibilities in doing over or "making do" is very welcome. It may be that the room is all ready as a foundation, and that only a fresh dress is needed—the floor to be scraped and waxed, walls to be repapered, or hangings and covers made of the pretty, inexpensive materials with which the shops abound. Any room in the house may need to be done over, but the bedrooms offer most opportunity for prettiness, with the use of muslins and quaint gadgets. A cheap little stand and a discarded mirror may be transformed into a dainty, petticoated dressing table, and a stunning chintz cover may conceal what seemed to be a hopeless Victorian chair or sofa.

## A BEDROOM THAT NEEDED TO BE FRESHENED AT THE END OF SUMMER

Transformed All In Gray, Rose and Green With a Touch of Black That Is Very Effective. Glass Curtains of Sheer Voile and Over-Curtains of Chintz Are Hung in Straight Lines, the Dressing Table Has a Two-Flounced Petticoat, and the Bench a Needlework Top. The Lamp Shade and Side Light Screens Are All Soft Tones.

(Miss Gheen, Inc., Decorator.)

Freshening Up the  
House for Winter a  
Problem of the Hour.

By LILLIAN E. PRUSSING



## THIS DELIGHTFUL CHAMBER WAS ORIGINALLY JUST A PART OF THE ATTIC,

With the Inevitable Sloping Roof and Recessed Windows. To Add One More Room to the House, Casement Windows Were Put In and the Fireplace and Simple Mantelpiece Built. Walls and Ceiling Were Painted Delphinium Blue and Curtains of White Chintz Patterned in Delphiniums Matched the Slip Covers With Which Old Pieces of Furniture Were Camouflaged.

(McMillen, Inc., Decorator.)

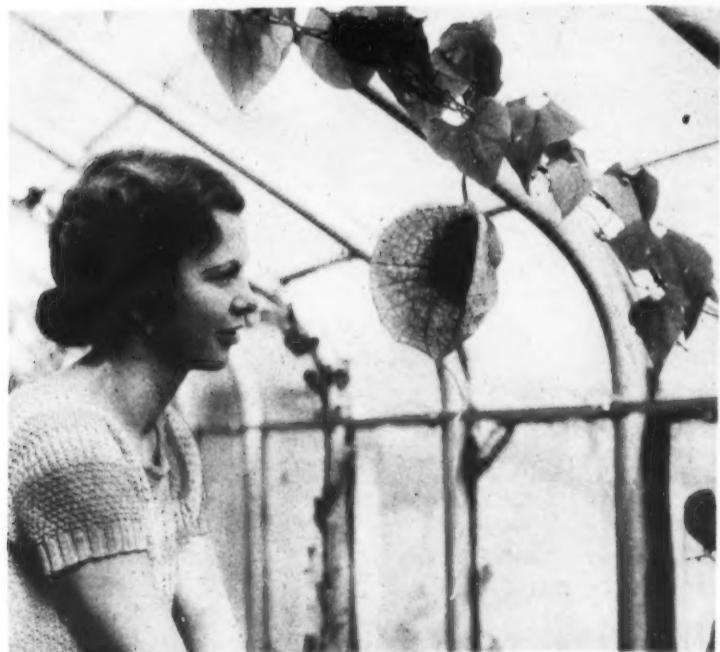


October 27, 1934

Mid-Week Pictorial



SELECTED AS "THE CUTEST BABY IN THE UNITED STATES": LITTLE MARILYN YVONNE MILLER, Thirteen Months Old, of Pierre, S. D., Accepting Congratulations on Her Victory in a Chicago World's Fair Contest in Which 114,365 Babies Were Entered. She Is Held by Her Mother, Mrs. Richard C. Miller, and at the Left Are Governor and Mrs. Tom Berry of South Dakota. The Baby Received \$10,000 as First Prize, Half in Cash and the Rest in a College Endowment Policy. (Times Wide World Photos.)



A GENUINE ARISTOLOCHIA GIGAS, IF YOU PLEASE: THE RARE TROPICAL PELICAN FLOWER, With a Profile Like the Head and Neck of a Pelican, in Blossom at the New York Botanical Garden, the First Specimen Ever Exhibited There. It is a Close Relative of the Common Dutchman's Pipe. (New York Botanical Garden.)

MECHANICAL FISHERMAN: A NEW HARPOON GUN, Weighing Only Twenty Pounds but Capable of Throwing a Line 150 Yards With Its High Pressure Charge of 300 Pounds, Undergoing Tests at Santa Monica, Calif., in the Hands of Its Inventor, C. R. Klein. It Was Designed to Shoot Swordfish and Sharks, but Also Is Suitable for Use in Rescues by Life-guard Crews. (Times Wide World Photos, Los Angeles Bureau.)



THE SOUTHERN CALIFORNIA FLOWER QUEEN: MISS VIRGINIA BURR, Who Was Selected From Among 6,000 College Girls to Preside Over the Twenty-seventh Annual Fall Flower Show at Pasadena. (Times Wide World Photos, Los Angeles Bureau.)

# SMILING THROUGH

THE 6-year-olds were talking about the arrival of a new baby to the family next door, and said one of them, "Why isn't the baby and Mrs. — home?"

"They're down at the hospital," explained a second 6-year-old.

"The hospital," said the first with an amazed expression. "Such a new baby, and is it sick already?"

—*Springfield Union.*

There had been an accident, and the sympathetic old lady stooped and smoothed his forehead. "My poor fellow," she crooned, "tell me your name, and I will tell your mother."

"Thank you," gasped the victim, "but my mother knows my name." —*Montreal Gazette.*

Sinister-looking individual (significantly)—"Is yer 'usband at 'ome, ma'am?"

Lady (resourcefully)—"Well, if he's finished his revolver practice, he'll be playing in the back garden with our bloodhounds. Did you want to see him?" —*Nashville Banner.*

Lady (visiting prisoner in his cell)—"And what brought you here, my good man. Was it drink?"

Prisoner—"Lumme, no, ma'am! Fancy me mistaking this place for a pub." —*London Standard.*

"I've moved to the country, where I can play my saxophone to my heart's desire."

"You mean there's no one else for miles around!"

"No; I mean my heart's desire lives next door." —*Stray Stories.*

Would-Be-Singer — "Professor, do you think I'll ever be able to do anything with my voice?"

Singing Teacher—"Well, it might come in handy in case of a shipwreck." —*Border Cities Star.*

Minister (complainingly) — "I wish that I could make my flock take more interest in Heaven. None of them seems to want to go."

Helpful Friend—"Tell them that children under 16 are not admitted." —*Chelsea Record.*

Accused—"But I say I did not do it."

Judge—"We have your finger-prints."

Accused—"The joke is on you, judge, I wore gloves." —*Toronto Globe.*

Motorist's Wife—"What lovely fleecy clouds. I'd just love to be up there sitting on one of them."

Motorist—"All right. You drive the car." —*Vancouver Province.*



TRAFFIC CONTROL FOR BANQUET ORATORS: A STOP, GO AND CAUTION SIGNAL

With Red, Green and Amber Lights and a Voice-Drowning Bell Makes Its Début as a Boon to Humanity Under the Auspices of the Chicago Lighting Institute.

(Times Wide World Photos, Chicago Bureau.)

## Senator Soaper Says:

Drought land, abandoned under the FERA program, may be converted into Indian reservations. Probably a Rain-in-the-Face is what the country needs.

The East had the America's Cup race row; the Midwest had a wild world series; the coast has the Upton Sinclair campaign; the South has Huey Long. Is everybody happy?

King Zog of Albania is laying plans to marry off six sisters. If he makes progress, Papa Dionne would like to have full details.

General Mitchell doesn't say how the fifty dirigibles that might destroy Japan would go about it, but we suppose they could take back those beetles.

Fliers caught in a gale over New York stood still at a speed of 120 miles an hour. It is nice that some one knows how a recovery leader feels.

Astronomers find the Milky Way smaller than supposed—no doubt an effect of AAA policies. Incidentally, we may be able to get along now with just the Little Dipper.

A scientist thinks that metal has feelings. We must watch the microphone when Smedley Butler broadcasts another time to see it wince.

A recovery analyst puts the cost of the coming Thanksgiving dinner at \$1 more than last year's. This is for turkey and all the price fixin's.

A Boy Scout bugler in the block is bad enough, but think of living below an 8-year-old Italian soldier practicing the manual of arms.

General Johnson resigned in the nick of time, as the alumni are going to need all the dead cats during the Fall to throw at the football coaches.

An escaped lifer held a job for several months as a traffic officer in Syracuse, N. Y., without coming across himself.

A hatters' organization has presented late models to Senators. Nothing is as depressing as a statesman talking on topics of the day through a 1932 hat.

Our leading jitterers wonder what Japan will have up her sleeve at the coming naval conference. You know—those roomy kimono sleeves.

Old Socialist pals are bitter over Sinclair's desertion to the ruling class. It is nicely summed up in the Chicago misprint which calls him Uptown Sinclair.

## Odds and Eddies

Often the best thing to do when a man puts up a bluff is to shove him over it. —*San Francisco Chronicle.*

Equality is like success. Everybody wants it, but without the trouble of earning it. —*Arizona Republican.*

### AGRICULTURAL.

The farmer has his busy day, His barn he'll gayly fill, The beans that he would put away He's careful not to spill.

For an election he must stop, And, sorrowing, he notes, By far the most laborious crop Is gathering in the votes.

—*Washington Star.*

When opportunity succeeds in getting the wolf driven off he may knock on your door. —*Florida Times-Union.*

A woman never throws anything worthless away. She thinks maybe she can give it away later as a bridge prize. —*Atlanta Constitution.*

### THEY SHALL NOT PASS.

Oh bury him deep  
In some shady bower  
He drives in the middle  
At ten miles an hour.

—*Automobilist.*

We laugh at a pup chasing his tail but, after all, he has as good a chance of making ends meet as a lot of the rest of us. —*Boston Herald.*

### PROSPECTING.

Breathes there a man with soul so dead,  
Who never to himself hath said:  
"I'll give the stock sheet the once-over;  
My stocks cannot stay down forever."

—*Buffalo Courier-Express.*

A social service agency in Atlantic City proposes a school for newlyweds. The important thing here, we imagine, will be the home work. —*Arkansas Gazette.*

### SLIGHT ARGUMENT.

Johnny had a sporty car  
And drove while very tight,  
He made a smart turn to the left—  
But the road turned to the right.

—*Safe Driver.*

The Pilgrim fathers gave thanks for a bountiful crop and this year, says J. D., midwestern farmers should at least give thanks for a bountiful government. —*Kansas City Star.*



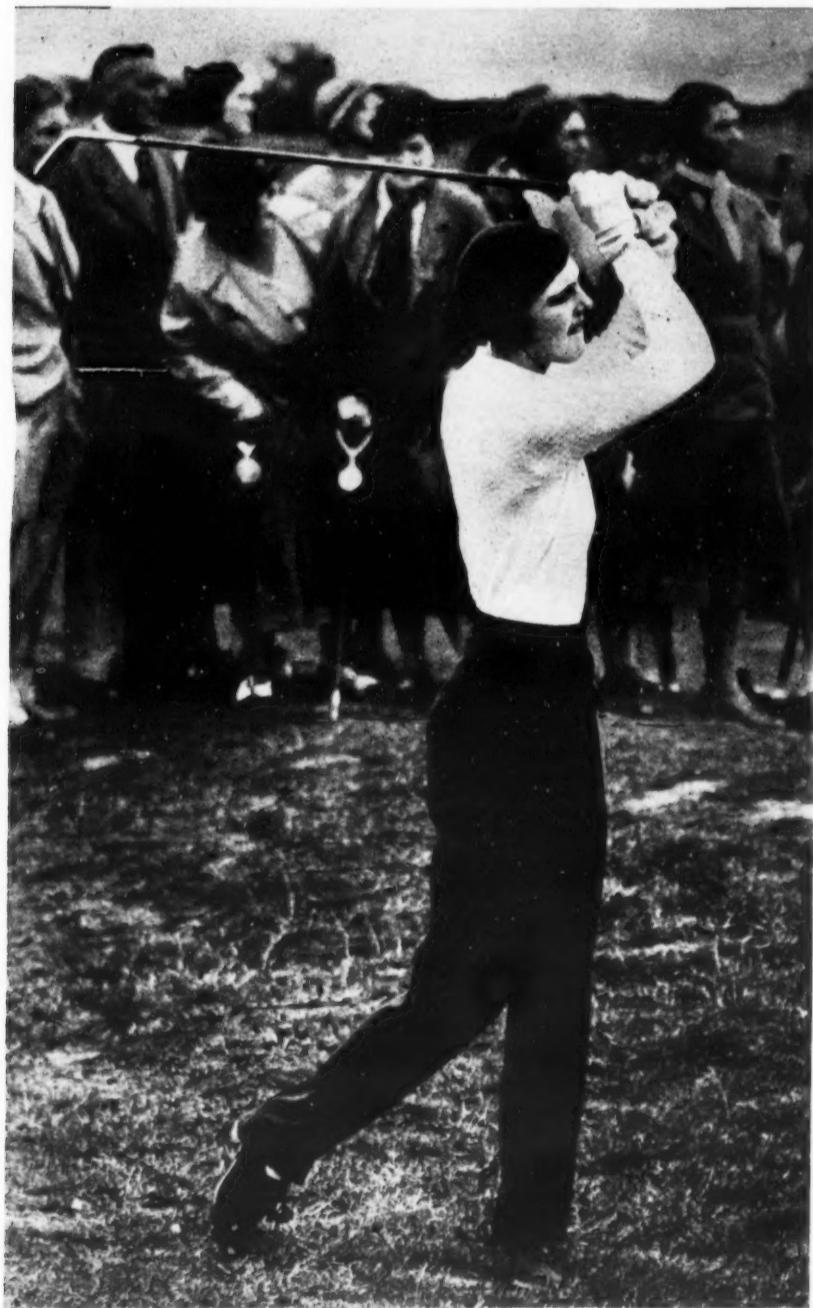
ST. LOUIS ACCORDS A TRIUMPHAL PROCESSION TO ITS HEROES OF THE WORLD SERIES: DIZZY AND PAUL DEAN, Accompanied by Mrs. Dizzy Dean, Parading Through the Downtown Streets Amid Enthusiastic Admirers After the Return of the Victorious Cardinals From Detroit.

(Times Wide World Photos.)



LOOKING FORWARD TO TENNIS PRACTICE IN MID-ATLANTIC: MISS HELEN JACOBS Inspecting the Full-Size Tennis Court Aboard the Empress of Britain as She Sails for Europe for a Ten-Month Tour Which Will Take Her to Cairo and Cape Town.

(Times Wide World Photos.)



SHE NEEDS NO CADDY: MISS GLORIA D. MINOPRIO, Who Finds a No. 3 Iron the Only Club She Requires for Any Shot, Playing in the English Ladies' Golf Championship at Seacroft.

(Times Wide World Photos.)



DETROIT'S PITCHING ACE SIGNS UP AS A BENEDICT: LYNWOOD (SCHOOLBOY) ROWE AND HIS BRIDE, the Former Miss Edna May Skinner of El Dorado, Ark., After Their Marriage.

(Times Wide World Photos, Detroit Bureau.)

# New Fashions



**UXEDO LINES IN A SLIM COCK-TAIL SUIT OF BLACK CELLOPHANE.**  
The Pleated Bosom Shirt Top and the Revers Are of White Silk Piqué. From Saks Fifth Avenue.  
(New York Times Studios.)



**MORNING GLORY BLUE SATIN**  
Is Intricately Cut to Achieve Slender Chic. The Elbow-Length Cape Is of Fuchsia Velvet and Is Lined With the Satin. From Saks Fifth Avenue.  
(New York Times Studios.)



**A CHARMING DANCE FROCK OF BLUETTE TAFFETA.**  
The Fitted Bodice, With Puffed Sleeves, Has a Surplice Effect in Front Ending in a Large Bow at the Back of the Waist. A Deep V Décolleté in Back. By Vionnet.  
From Bonwit-Teller.  
(New York Times Studios.)

*At Right—*  
**A CELLOPHANE LACE EVENING GOWN.**  
Having a Full Skirt With a Stiffened Hem, Slightly Dropped Shoulders and Short Puff Sleeves, Is Made Over a Tight Black Silk Slip. Marcelle Dormoy. From Bonwit-Teller.  
(New York Times Studios.)

*At Left—*  
**SOFT BLUE CUT VELVET**  
Is Used by Louise Boulanger in This Delightful Gown With the Interesting Scarf Neck Line and Puffed Bow at the Back. The Uneven Hemline Is Made With a Petal Design. From Hattie Carnegie.  
(New York Times Studios.)



OLD-FASHIONED, BOUFFANT LINES.  
The Dress Shown at Left Is Black Velvet Combined With Black Glycerine Ostrich. From Lord & Taylor. (New York Times Studios.)

Centre: Emerald Green Slipper Satin Has a Dropped Shoulder Line of Matching Tulle Muffles. From Saks Fifth Avenue. Right: Quilted Taffeta in Delicate Ice Blue, with a V Décolleté. From Rose Amado.



By WINIFRED SPEAR  
**Party Clothes:  
Bouffant  
or Slim**

**T**HERE are two definite trends in party clothes for this year's débantes. The quaintly old-fashioned robe de style stages a strong comeback, but the slim sophisticated type of gown is still holding its favor with young girls.

The flaring, bouffant line is illustrated in the group on this page. Taffeta, lace, velvet and satin are equally adaptable to this picturesque mode.

By contrast the sleek, sheath-like evening gowns are more outstanding than they have been for some seasons past, when they all followed the formula of slender chic.

LELONG EMPLOYS BLACK SLIPPER SATIN for a Tailored Evening Gown. The Big Puffed Sleeves and Short Peplum Accentuate the Slim Lines of the Skirt, Which is Slightly Flared at the Knees. From Bonwit-Teller. (New York Times Studios.)



IVORY TIPS Protect the Lips

Mild as May

**MARLBORO**  
AMERICA'S FINEST CIGARETTE

Created by PHILIP MORRIS & CO. LTD. INC. NEW YORK

## THE PLAY OF THE WEEK: "CONVERSATION PIECE"



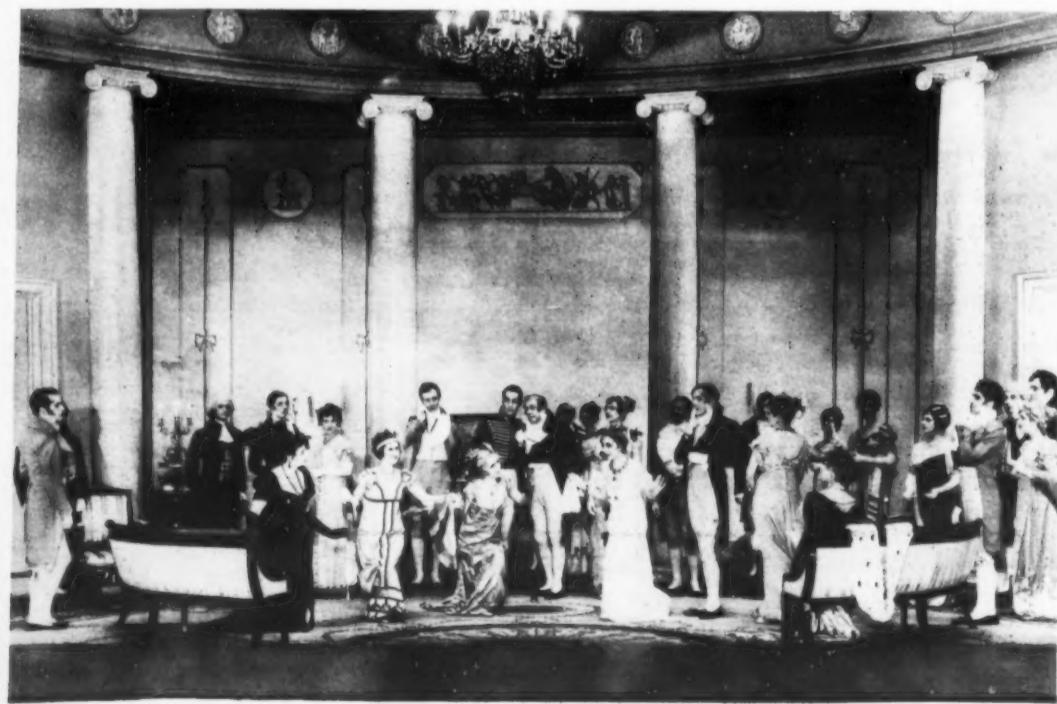
(No. 1.) MELANIE (YVONNE PRINTEMPS)  
Young Ward of Paul, Duc de Chaucigny-Varennes, Is Brought to Regency Brighton Early in the Nineteenth Century for the Purpose of Making a Match With a Titled British Heir, in the Opening Scene of "Conversation Piece," a Romantic Comedy With Music by Noel Coward, at the Forty-fourth Street Theatre.



(No. 2)  
ESTABLISHED IN A LUXURIOUS MANSION,  
Melanie Joins in the Fashionable Life of Brighton. She Is Visited by Her New Acquaintances to Whom She Shows Her Paris Fashion Creations.



(No. 3) At Right—  
THE YOUNG MARQUIS OF SHEERE (CARL HAR-BORD)  
Falls Madly in Love With Melanie, but to the Dismay of Her Guardian, Paul, Who Considers Him an Acceptable Husband for Her, She Does Not Appear to Return His Affection.



(No. 4.) THE PARENTS OF THE MARQUIS,  
The Duke and Duchess of Beneden, Fearful of an Alliance Between Their Son and Melanie, Plan to Send Him Away but Paul, at a Reception in Their Honor, Overcomes Their Fears and Wins Their Approval.

(No. 5.) DESPITE HIS EFFORTS TOWARD HER MARRIAGE  
Melanie Continues to Spurn the Young Marquis and Finally Paul (Pierre Fresnay) Discovers That His Ward, in Reality a Waif Whom He Has Befriended, Is in Love With Him and He With Her.

## THE MOVIE OF THE WEEK: "DU BARRY"

### INSTALLED IN THE PALACE OF VERSAILLES

and the Affections of Louis XV, Du Barry (Dolores Del Rio, Centre) Enjoys the Gaming and Other Pleasures of the Glittering Court of France in the Company of the Duc d'Aiguillon (Victor Jory, at Del Rio's Right), in a Scene From the Movie, "Du Barry."



A COURAGEOUS ATTEMPT TO EDUCATE THE DAUPHIN (Maynard Homes) Is Made by Professor de la Vauguyon (Hobart Cavanaugh) While Louis Looks on to Discover, if Possible, Some Faint Glimmer of Interest in the Youthful Prince.



A QUIET EVENING AT HOME IN THE PALACE, Shortly After Du Barry's Unofficial Elevation to the First Place in Court Life, as Louis Busies Himself With His Embroidery With Musical Accompaniment by Du Barry.



THE BATTLE LINES ARE DRAWN Between Marie Antoinette (Anita Louise) and Du Barry, Who Have Been Enemies From Their First Meeting, as Each Strives for Power in the Court of Louis XV.



LOUIS XV (REGINALD OWEN), Deeply Infatuated With Du Barry, Takes Charge of the Kitchen in the Palace of Versailles and Directs His Chefs in the Concoction of a Special "Omelette d'Amour" for Du Barry's Breakfast as a Unique Expression of His Affection.



FEEDING THE SEAGULLS.

Offered by John T. Moutoux of Knoxville, Tenn.  
(First Prize, \$15.)

## PRIZE WINNERS IN THE AMATEUR PHOTOGRAPHIC COMPETITION



AUTUMN MORNING.

Offered by E. J. Brown of Los Angeles, Calif.  
(Cash Award, \$3.)



GASSED AND ROBBED.

Two Puppies and a Skunk Photographed by Maurice E.  
Kimmel of DuQuoin, Ill.  
(Cash Award, \$3.)



PORTRAIT  
OF A  
SETTER.  
From  
T. C. Ellis  
of  
Concord, N. H.  
(Cash  
Award, \$3.)

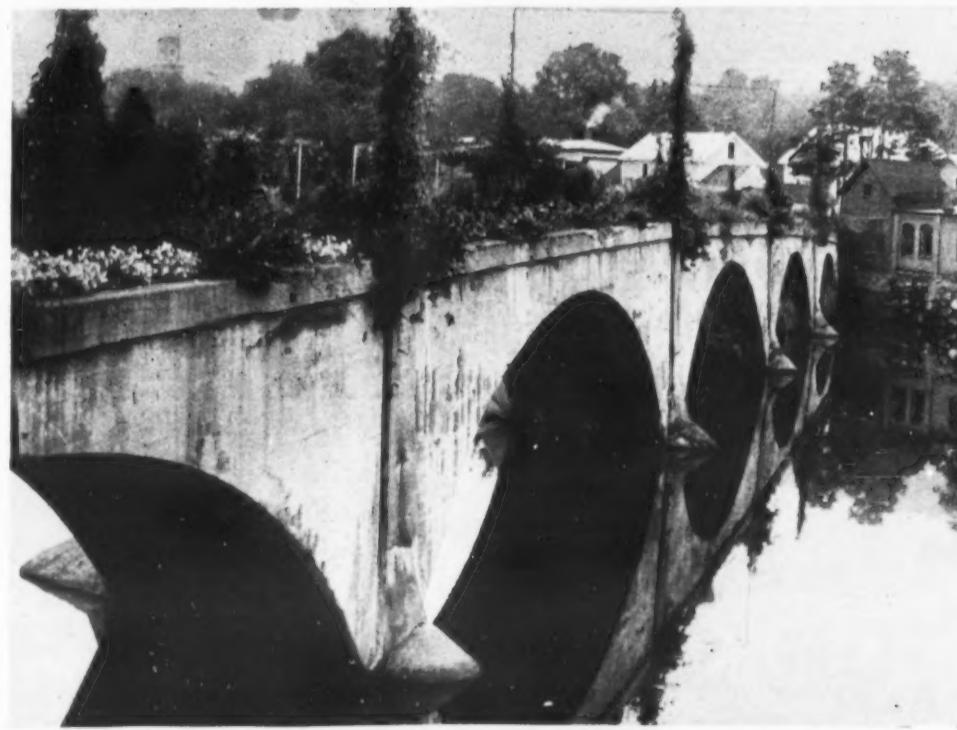


HAPPY AND HUNGRY.  
From Mrs. Ramon E. Keyser of  
San Francisco, Calif. (Cash  
Award, \$3.)

RULES FOR THE MID-WEEK  
PICTORIAL AMATEUR PHO-  
TOGRAPHIC COMPETITION.

Prize-winning pictures in the Amateur Photographic Competition are published in the last issue of each month. MID-WEEK PICTORIAL awards a first prize of \$15 for the best amateur photograph, \$10 for the second best photograph and \$3 for each of the other photographs accepted.

Amateur photographs must be submitted by the actual photographer. They must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West Forty-third Street, New York, N. Y.



FLOWER-BORDERED BRIDGE.  
Submitted by G. H. Kopf of Jamaica, N. Y. (Cash Award, \$3.)

A SELF-  
PORTRAIT  
PHOTOGRAPH  
MADE IN  
THE CLOUDS:  
WALTER  
CRAIG  
of Selma, Ala.,  
Photographed  
by Means of a  
Camera Tied to a  
Wing of His  
Glider, Which He  
Snapped Himself,  
While Soaring  
Many Hundreds  
of Feet Above  
the Ground.  
(Second  
Prize, \$10.)

## STAGE PLAYS

Tuesday, Oct. 23d  
**SAMSON et DALILA**  
 Wed. Eve... **BORIS THURS. ....CARMEN**  
 Fri. **ROGOLETTA**  
 Sat. Mat., **LOHENGRIN**  
 Sat. Eve.... **FAUST**

**COSMOPOLITAN OPERA**  
 Association **MAX RABINOFF, Managing Director**  
**GRAND OPERA**  
 World-Famous Singers  
 50c - 75c - \$1.00 - \$1.50 A Few Seats \$2  
 (no tax)  
**HIPPODROME**  
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 V. A. 3-4266

THE THEATRE GUILD PRESENTS

**A SLEEPING CLERGYMAN**

By JAMES BRIDIE

GUILD THEA., 32d St. West of B'way  
 Evenings 8:30

Matinees Thursday &amp; Saturday 2:30

Arch Selwyn and Harold B. Franklin present  
**LUCIENNE BOYER** in  
**CONTINENTAL VARIETIES** with **VICENTE ESCUDERO**  
 and other international artistes.  
**LITTLE** THEATRE, 44TH ST., WEST OF BROADWAY. L.A.C. 4-1551.  
 Every Evening, Including Sunday, at 9 Sharp.  
 Matinee Saturday at 3 P. M. Sharp.

MAX GORDON'S TWO OUTSTANDING PRODUCTIONS—  
 A New Musical Play . . . Production Conceived and Directed by

HASSARD SHORT

**"THE GREAT WALTZ"**

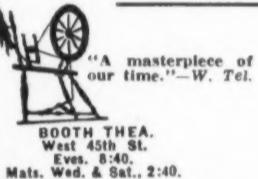
"Probably the greatest eye-and-ear show of all time."—Percy Hammond, Herald-Trib.  
 Book by Moss Hart. Music by Johann Strauss. Dances by Albertina Rasch.  
 Seats on Sale at 8 The Center Theatre, 49th & 6th Ave. Mats. Wed. & Sat., 55c-\$2.20

WALTER SINCLAIR LEWIS'  
**HUSTON** in **"DODSWORTH"**

Dramatized by SIDNEY HOWARD  
 SHUBERT

Theatre, 44th Street West of Broadway

Evenings 8:40. Matinees Wed. &amp; Sat., 2:30



Dwight Deere Wiman and Auriol Lee present  
**SYBIL THORNDIKE**

In John Van Druten's New Comedy

**THE DISTAFF SIDE**

with ESTELLE WINWOOD and VIOLA KEATS

**LOST HORIZONS**

with JANE WYATT

A New Play in 21 Scenes—Cast of 40  
 "RICH IN EXCITEMENT"—Percy Hammond, Herald Tribune  
 ST. JAMES Theatre, W. 44 St. Eves. 8:30. Mats. Wed. & Sat. 2:30

**MERRILY WE ROLL ALONG**

A New Play by GEO. S. KAUFMAN and MOSS HART

"This play will surely make history in the American Theatre."—Gilbert Gabriel, American  
 MUSIC BOX THEATRE, 45th St., West of B'way  
 Eves. 8:40. Mats. Thursday and Saturday at 2:40

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CREPES SUZETTE  
 our SPECIALTY  
 served with dinner  
 \$1.50



**perroquet**  
 AFTER THEATRE  
 Crepes Suzette served  
 with CHAM-  
 PAGNE COCKTAIL  
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 Moselle, Hungarian and  
 Bordeaux Wines

FRED STONE  
 AND CAROL

STONE,  
 in "Jayhawker,"  
 by Sinclair Lewis  
 and Lloyd Lewis,  
 in Which the  
 Veteran Musical  
 Comedy Star  
 Plays His First  
 Dramatic Rôle.  
 (Valente.)



## STAGE PLAYS

ARCH SELWYN and HAROLD B. FRANKLIN  
 in association with Charles B. Cochran present

EVONNE

**PRINTEMPS**

in NOEL COWARD'S Romantic Comedy with Music

"Conversation Piece"

with PIERRE FRESNAY IRENE ATHOLE  
 BROWNE STEWART  
 44th ST. THEATRE, West of Broadway, Phone L.A.C. 4-7135  
 Evenings at 8:30, Matinees Thursday & Saturday 2:30

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with GLADYS GEORGE

Staged by Antoinette Perry and Mr. Pemberton

"By far the funniest play of the new  
 season." —Anderson, Evening Journal.

Henry Miller's Theatre  
 124 W. 43 St. Eves. 8:40  
 Mats. Thurs. & Sat. 2:30

## PHOTO PLAYS



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**DEL RIO**  
 in  
**"MADAME DU BARRY"**

Warner Bros.  
 Royal Blush  
 Beg. Oct. 24

STRAND-25c  
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 MARY BOLAND plus a Music Hall Stage Show of usual splendor  
 First Mezzanine seats may be reserved in advance—Phone Columbus 5-6535

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B'WAY at 45th ST.  
 Twice daily 2:50-8:50.  
 4 times Sat. 2:50-5:50-  
 8:30-11:50. 3 times Sun. &  
 Hol., 2:50-5:50-8:30.  
 Mats. 50c to \$1., exc. Sat.  
 Evenings, 50c to \$2.  
 SEATS at Box Office NOW

★★★★ Delightfully fresh...thoroughly entertaining."—News

Maurice Jeanette

**CHEVALIER** **MacDONALD**  
 in **The MERRY WIDOW**

An Ernst Lubitsch Production  
 A Metro-Goldwyn-Mayer Picture

## ROBERT FLAHERTY'S

**"MAN OF ARAN"**

The Saga of a Man Whose Only Master Was the Sea!

All Seats Reserved. Twice Daily 2:45-8:45

Broadway at 44th St. CRITERION Tel. BRyant 9-9125

**"ARLISS SCORES AGAIN"**  
 DAILY NEWS

**GEORGE ARLISS in**  
**THE LAST GENTLEMAN**  
 UNITED ARTISTS **RIVOLI**  
 B'way at 49th St.

## PENNSYLVANIA DUTCH ART ON DISPLAY



PENNSYLVANIA DUTCH TREASURES IN THE METROPOLITAN MUSEUM OF ART: A ROOM TAKEN FROM A PRE-REVOLUTIONARY HOUSE in Lancaster County, as Placed on Display With a Part of the Collection of 300 Articles Donated by Mrs. Robert W. de Forest. (Metropolitan Museum of Art.)



NOTABLE ARTICLES FROM A COLLECTION THIRTY YEARS IN THE MAKING: A VIEW OF ONE OF THE TWO NEW GALLERIES in the American Wing of the Metropolitan for the Exhibition of Pennsylvania Dutch Art. Outstanding Among the Furniture Are Eight Painted Dower Chests.

## Lincoln and Indian Head

PENNIES  
WANTED

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Facts Revealed by Polk Consumer Census of New York City.



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More homes by 12 per cent of men paying over \$3 for hats are reached per advertising dollar in New York City by The New York Times than by any other newspaper.



Families with checking accounts in New York City reached in their homes by The New York Times are 35 per cent greater in number than those reached by any other newspaper.



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**The New York Times**

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by the greatest writer of short  
stories the world has ever known!

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